

Jóvenes en Acción

Logo Contest

The U.S. Embassy and the Ministry of Public Education are looking for creative *Jóvenes en Acción* alumni to participate in the logo design contest for the *Jóvenes en Acción* program. The creator of the winning logo will receive recognition on the Embassy Facebook page and the logo will be used in all official documents hereafter.

Requirements:

1. The logo should reflect the goals of this program, such as:
 - a. Promote mutual understanding between the people from the U.S. and Mexico,
 - b. Prepare young leaders to become responsible citizens,
 - c. Engage youth to address social issues and minimize social risks in their communities,
 - d. Engage youth to become active citizens and leaders for a better regional and bilateral relation in the years to come.
2. The logo must be scalable- from as large as the front of a t-shirt to as small as the cover of the printed conference materials and must render well in color as well as grayscale.
3. The logo should include the following: **Jóvenes en Acción. Una Alianza Binacional de Liderazgo en Compromiso Social.**
4. The logo must be submitted accompanied by a cover letter with the following information:
 - a. Names and Last names.
 - b. Project title and year of participation in *Jóvenes en Acción* (only Alumni of this program may submit proposals).
 - c. Email address and cellphone number.
 - d. City of residence.
 - e. Brief description of your design.

Logo designs must be submitted electronically in a vector format (Illustrator .ai, .pdf, or .eps) by Thursday, May 28, 2015 to the following email address jovenesenaccion@state.gov Designs received later than this date will not be considered.